



Social Media Intern

Job Description:

We are looking for an intern with a passion for social media who will assist the marketing department in daily and weekly tasks. This position works closely with the marketing team to assist with key projects and requires excellent communication skills.

Position Responsibilities:

This role has plenty of variety and requires some serious multi-tasking, such as assisting with:

- Planning and implementing social posts.
- Supporting social content calendar management.
- Brainstorming ideas for content.
- Assisting with content creation across platforms, including images and videos.
- Responding to follower questions, comments and posts.
- Resharing relevant content.
- Supporting on-going social contests.
- Monitoring social media web analytics.

Qualifications:

- Pursuing a bachelor's degree in Marketing, Communications, Journalism, Public Relations, Mass Media or related field.
- Excellent attention to detail and highly organized.
- Strong problem solving and troubleshooting skills.
- Passionate about Social Media/Marketing/Communications.
- Proficiency in social media platforms such as Facebook, Instagram, X, Pinterest, Snapchat and TikTok.

Flexible start and end dates. This opening is for our Topeka office. To apply, email your resume to marketing@studenttreasures.com