



Every Child an Author

Marketing and Communications Intern

Job Description:

We are looking for an intern with a passion for marketing and communications who will assist the marketing team in daily and weekly tasks. This position will assist with a variety of key projects and requires excellent communication skills.

Position Responsibilities:

This role has plenty of variety and requires some serious multi-tasking, such as assisting with:

- Assist in creating and proofing content for social media, email campaigns, and blog posts.
- Conduct market research and analyze trends to support marketing strategies.
- Help manage social media accounts.
- Support planning and execution of research, tactics, campaigns and events.
- Track and report on marketing performance metrics using tools like Excel, Google Sheets or Google Analytics

Qualifications:

- Pursuing a bachelor's degree in Marketing, Communications, Journalism, Mass Media, Public Relations or related field.
- Excellent attention to detail and highly organized.
- Strong problem-solving and troubleshooting skills.
- Passionate about Marketing/Communications.

Flexible start and end dates. This opening is for our Topeka office. To apply, email your resume to marketing@studenttreasures.com.

Studenttreasures.com

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